

Eric A. Sim

<http://www.ericandrewsim.com>

113 Boulder Drive
Lake in the Hills, Illinois 60156
704.277.0691
ericandrewsim@hotmail.com

Work Experience

Meyercord Tax Stamping Equipment

United Silicone, an ITW Company
Carol Stream, Illinois

A leading business corporation with over 50 years of experience, Meyercord Brand Equipment from United Silicone and Meyercord Service are the source for tax stamping equipment and service solutions for the distribution industry.

Sales & Marketing Manager

Sep 2011 - Present

- Manage a team of three sales representatives covering the entire US
- Report sales and forecast numbers to the Business Unit Manager on a bi-monthly basis
- Manage and track marketing programs and new product initiatives

Marketing & Northwest US Sales

Jan 2009 - Aug 2011

- Monthly travel to visit customers in 18 states
- Streamlined marketing department
- Manage large accounts including Sam's Club, Costco, McLanes, and Core-Mark
- Met or exceeded sales goals every quarter

Marketing & Sales Coordinator

June 2007 - Dec 2008

- Promoted from internship within nine months
- Design advertising, mass mailers, newsletters, catalogues, product literature, corporate identification, *www.MeyercordEquipment.com* web site
- Manage all convention activities during the year
- Manage marketing budget

General Electric Polymershapes

Charlotte, North Carolina

A global distributor of plastic sheet, rod, tube, film and shapes. Major industries served include building and construction, aerospace, ground transportation, marine, sign and display, architectural security and printing.

Inside sales representative

Nov 2005 - Apr 2007

- Interned while attending UNC Charlotte
- Cold-called on new customers and entered orders for current customers
- Coordinated shipments internally and with other GE Polymershapes facilities

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Computer Skills

Mac/PC Skills

- Adobe Photoshop, Illustrator, InDesign
- Macromedia Director, Flash, Dreamweaver
- Microsoft Word, Excel, and PowerPoint

Education

University of Chicago Booth School of Business

M.B.A. with a focus in Marketing

Sep 2011 - Dec 2014

The University of North Carolina at Charlotte

B.S.B.A. in Marketing

Graduated Magna Cum Laude with Honors

GPA: 3.8/4.0

Aug 2004 - Dec 2006

Art Institute of Charlotte (AICh)

A.A.S. in Graphic Design

GPA: 3.9/4.0

Jan 2001 - Sep 2002

Honors/Awards

Frozen Foods Council Scholarship, Spring 2006
Dean's List, Spring 2005, Fall 2005, and Fall 2006
Chancellor's List, Fall 2004 and Spring 2006
2002 Graphic Designer of the Year Award (AICh)

Activities

Students in Free Enterprise (SIFE)

- Community Relations VP, 2004 and 2005
- In-house Graphic Designer

International Studies Abroad Paris, Summer 2006